

Certification

This is to certify that this study was carried out by Opeyemi Oluwasikemi Akinlabi with Matric No. LUC/PG/001317 in the Department of Mass Communication and Media Technology, Faculty of Communication and Information Science, Lead City University, Ibadan, Oyo State.

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Dedication

This work is dedicated to God Almighty, the giver of life.

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Acknowledgement

I want to specially appreciate the efforts of Lead City University, Ibadan for providing the enabling environment for this programme. I am also grateful to the Department of Mass Communication and Media Technology for quality lectures throughout the entire study.

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“Even though the above-mentioned institutions and persons have assisted in the process of this research work, I alone stand responsible for the errors, if any, found in the work.”

Abstract

This study focused on measuring the level of exposure, access and the perception of Lead City University students Ibadan to Nollywood erotic scenes. It also considered whether there was a significant relationship among exposure, access and perception of the students. The study adopted a quantitative approach. A self-designed questionnaire required was used to collect data for the study named. Exposure, Access and Perception of Lead City University Students to Nollywood erotic scenes. 370 undergraduate students of Lead City University responded to the questionnaire and their responses were analyzed using Statistical Package for the Social Sciences (SPSS). The findings showed that the majority of respondents agreed that they had high access to Nollywood erotic scenes through ROK, Africa Magic, and Trybe. Majority also accessed Nollywood erotic scenes through social media using Facebook, YouTube and Instagram. On the frequency of exposure to Nollywood erotic scenes, majority of the respondents indicated that they were never exposed to Nollywood erotic while the rest agreed that they accessed and watched Nollywood erotic scenes daily, weekly and fortnightly. Also, few of the respondents got aroused by viewing erotic scenes daily or weekly while the majorit'y never accessed the scenes. The results showed that there was a significant relationship between access and perception of Lead City University Students to Nollywood erotic scenes ($r=0.324$, $p<0.05$) and that there was a significant relationship between exposure and perception of Lead City University Students to Nollywood erotic scenes ($r=0.552$, $p<0.05$). Based on the findings, it is recommended that students should be mindful of the scenes or content they get exposed to and producers should minimize erotic concentration in Nollywood movies.

Keywords: Nollywood erotic scenes, Exposure, Access, Perception

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Table of Contents

	Page	
Title		
Certification	i	
Dedication	ii	
Acknowledgement	iii	
Abstract	iv	
Table of Contents	v	
List of Tables	ix	
List of Figures	x	
List of Acronym	xi	
Chapter One: Introduction		
1.1	Background to the Study	1
1.2	Statement of the Problem	15
1.3	Aim and the Objectives of the Study	16
1.4	Research Questions	16
1.5	Hypotheses	17
1.6	Significance of the Study	17
1.7	Scope of the Study	17

1.8	Limitation	18
1.9	Operational Definition of Terms	18

Endnotes

Chapter Two: Literature Review

2.1	Conceptual Review	25
2.1.1	Access to Nollywood Erotic Content	25
2.1.2	Conceptual Meaning of Erotic Films	27
2.1.3	Responses to Films	30
2.1.4	Film and Nollywood Industry in Nigeria	39
2.1.5	Access to Nollywood Erotic Content through electronic media	43
2.1.6	Access to Erotic Content through Social Media	46
2.1.7	Access to Erotic Contents through Print Media	48
2.1.8	Exposure to Erotic Film Content	50
2.1.9	Overview of Nollywood	52
2.1.9.1	The Nollywood Film Industry and its Development	55
2.1.9.2	Nollywood and its Relevance to Politics of the State	57
2.1.9.3	Nollywood and Cultural Values	61
2.1.9.4	Sexual Content and its Impact	63
2.1.9.5	NFVCB and Sexual Content	64
2.1.9.6	Nollywood Actresses' Perceptions of Acting Sex	65

2.1.9.7	Nigeria's Socio-Economic and Political Context	66
2.1.9.8	The History of the Film Industry in Nigeria	70
2.1.9.8.1	The Relevance of Nollywood to Popular Culture	72
2.1.9.9	Genres of Nigerian Video Films	73
2.2	Theoretical Review	78
2.2.1	The Theory of Cultivation	78
2.2.2	Theory of Agenda Setting	81
2.3	Empirical Review	82
2.3.1	Access to Nollywood erotic films and responses	90
2.3.2	Exposure to Nollywood Erotic Films and Behaviour Response of Youths	91
2.3.3	Films and Potential for Social Change	98
2.4	Conceptual Model	100
2.4.1	Conceptual Model on Exposure, Access and Perception of Nollywood	100
2.5	Summary of Gaps in Literature	105

Endnotes

Chapter Three: Methodology

3.1.	Research Design	115
3.2.	Population of the Study	115

3.3.	Sampling Technique/Size	115
3.4.	Description of Research Instrument	115
3.5.	Reliability of Research Instrument	116
3.6	Validity of Research Instrument	116
3.7.	Method of Data Collection	116
3.8	Method of Data Analysis	117
Chapter Four: Results and Discussion of Findings		
4.1	Socio-Demographic Characteristics of Respondents	118
4.2	Presentation of Data	120
4.3	Test Hypotheses	126
4.4	Discussion of Findings	131
	Endnotes	
Chapter Five: Conclusion		
5.1	Summary of Findings	137
5.2	Conclusion	138
5.3	Recommendations	139
5.4	Contribution to Knowledge	140
5.5	Area of Further Research	141
	Bibliography	138
	Appendices	146

Bio-data	158
University Compliance Certification	160

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List of Tables

Table	Title	Page
4.1.1.1	Socio-Demographic Characteristics of the Respondents	118
4.1.1.2	Distribution of the respondents by age	119
4.1.2.1	Summary of result on the level of access of Nollywood erotic scenes	120
4.1.2.2	Summary of result on the level of exposure to Nollywood erotic scenes	122
4.1.2.3	Summary of result on the level of exposure to Nollywood erotic scenes	125
4.1.3.1:	Summary of result on the level of perception of Nollywood erotic scenes	126
4.1.3.2	Summary of result on relationship between access and perception	127
4.1.3.3	Summary of result on relationship between exposure and perception	128
4.1.3.4	Summary of result of joint influence of access and exposure on perception	130
4.1.3.5	Summary of the result of the relative influence of access on the perception	131

List of Figure

Figure	Title	Page
2.4.1	Conceptual Model on Access to Erotic Film Content	100

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List of Acronyms

Abbreviation	Meaning
SDG	Sustainable Development Goals
NGOs	Non-Governmental Organizations
NFVCB	National Film and Video Censors Board

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