

Assessment of Multiple Role-Play in Selected Nollywood Film Production

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LCU/PG/003831

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Certification Page

This is to certify that **Akisanmi, Oluwasijibomi A.** with matriculation number **LCU/PG/003831** carried out this research work titled “**Assessment of Multiple Role-play in Selected Nollywood Film Production**” in the Department of Performing Arts, Music and Film Studies, Faculty of Arts, Lead City University, Ibadan, Oyo state, for the Award of Master Degree (M.A) in Performing Arts and Film Studies and that this has not been previously submitted.

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Date

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Date

Dedication Page

This project work is dedicated to God Almighty

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Acknowledgment

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Even though the above-mentioned institution and persons have assisted in the process of this research work, I alone stand responsible for the errors, if any, found in the work.

Abstract

This study assesses the implications of multiple role-play by filmmakers in Nollywood, focusing on its effects on artistic cohesion and technical quality. Bridging gaps in film studies and specifically to the understanding of multiple role-playing within film production in Nollywood, this research employs Adam Smith's Specialization Theory and François Truffaut's Auteur Theory to explore the balance between creative autonomy and professional specialization. Using a qualitative research design, the study conducted a textual analysis of eight Nollywood films, purposively sampled for their exemplification of role multiplicity, with data collected through structured content analysis and supplementary materials. Findings reveal that while multiple role-play fosters creative control and adaptability, it often undermines narrative clarity and technical precision. Notable examples include fragmented storytelling and inconsistent production quality when multiple responsibilities exceed a filmmaker's capacity. The study concludes that while the practice is culturally and economically significant, strategic collaborations and role specialization are vital for advancing Nollywood's global competitiveness. It recommends formal film arts training programs for filmmakers, increased technical partnerships with professional and specialization to enhance the industry's quality and sustainability.

Keywords: *Filmmaking, Multiple role-play, Industry, Nollywood, Filmmaker, Production*

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