

Management of Public Enterprises in the Nigerian State: A Study of Nigeria Television Authority, Ibadan

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Certification

This thesis “Management of Public Enterprises in the Nigeria State: A Study of Nigeria Television Authority, Ibadan” was carried out by Celestine Oluwatosin, AKINDE with Matric No. LCU/PG/002220 in the Department of Politics and international Relations, Faculty of Management and Social Sciences, Lead City University, Ibadan, Nigeria under my supervision.

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Dedication

To God only.

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“Even though the above-mentioned institutions and persons have assisted in the process of this research work, I alone stand responsible for the errors, if any, found in the work”.

Abstract

Public enterprises in Nigeria plays a crucial role in the country's socio-economic development. Similarly, management in all ramifications has been noted as a critical and indispensable element in all organisations. Nevertheless, public enterprises are in dilemma of some management constraints, which tend to hinder their goals and objectives. Against, the background of the above explication, this research work empirically explored into the management of public enterprises in Nigeria with a particular reference to Nigeria Television Authority, Ibadan. Adopting the qualitative research as well as content analysis for the research study, the study employed the Behavioural Theory of Leadership to elucidate Management of Public Enterprises in the Nigeria State with a bird eye view on the Nigeria Television Authority, Ibadan. The research finds that management is a cross-curtain concept that transcend in all facet of human endeavor and various intervening variables tend to impinge on the efficient management of public enterprises in Nigeria. The study recommends improve governance and accountability mechanisms within public enterprises, enhance transparency in decision-making processes, strengthen financial management practices to ensure efficient use of resources, promote professionalisation of management teams through training and capacity building, encourage innovation and adoption of new technologies to improve productivity, foster collaboration and partnerships with private sector entities for knowledge sharing and best practices, implement performance-based incentives and rewards to motivate employees, conduct regular performance evaluations to identify areas for improvement., enhance stakeholder engagement and communication strategies and establish effective monitoring and evaluation systems to track progress and measure outcomes for an efficient public enterprise in NTA, Ibadan.

Keywords: Management, Public Enterprises, Government, Efficiency, Bureaucracy

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