

**Assessment of Public Relations Strategies in Crisis Management and Organisational Performance of The Federal Polytechnic, Ilaro, Ogun State, Nigeria**

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**Being an M.Sc thesis submitted to the Department of Mass Communication & Media Technology, Faculty of Communication & Information Science, Lead City University, Ibadan, Oyo State, Nigeria**

**In Partial Fulfilment of the Requirements for the Award of Master of Science (M.Sc)  
Degree in Mass Communication & Media Technology**

**2023**

## Certification

This is to certify that **Olubisi Olusola JIBOKU** with matriculation number **LCU/PG/002289** carried out this research work titled “Assessment of Public Relations Strategies in Crisis Management and Organisational Performance of the Federal Polytechnic, Ilaro, Ogun State” in the Department of Mass Communication and Media Technology, Faculty of Communication and Information Sciences, Lead City University, Ibadan, Oyo State, for the award of Master of Science (M.Sc) in Mass Communication and Media Technology and that this has not been previously submitted in this institution or any other.

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## **Dedication**

I dedicate this project to Almighty God who has been my helper, strength and wisdom.

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