

**Financial Planning and Management Performance of Listed Manufacturing  
Companies in Nigeria**

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of Management & Social Sciences, Lead City University, Ibadan Oyo State, Nigeria**

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(MSc) in Finance**

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## Certification

This is to certify that Elizabeth Chiemeka IZILE with Matriculation number LCU/PG/000398 carried out this research work titled “Effect of Financial Planning on Management Performance of Manufacturing Companies in Nigeria” in the Department of Management & Accounting, Faculty of Management and Social Sciences, Lead City University, Ibadan, Oyo State, the award of Master of Science Degree (MSc) in Finance and has not been previously submitted.

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## **Dedication**

Every challenging work needs self-efforts as well as guidance of an expert. This thesis is dedicated to God Almighty for life and sustenance and to my late mother Mrs. Catherine Onwuma for being there for me always.

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Even though the above-mentioned institutions and persons have assisted in the process of this research work, I alone stand responsible for the errors, if any, found in the work.

## Abstract

This study examined the effect of financial planning on the management performance of quoted manufacturing companies in Nigeria between 2019 and 2023. The study employs panel regression analysis. The fixed-effect model and random effect model were used with a special focus on the heterogeneity of cross-sectional units, and the Hausman test with inference at a 5% significant level. The study reveals that firm showed a positive and significant effect on return on assets (coefficient = 0.1814; p-value = 0.0000). Leverage had a negative and statistically significant effect [ $\beta = -0.0577$ ; P-value = 0.0015] on the return on assets of quoted manufacturing companies in Nigeria. Liquidity (LIQT) shows a negative and statistically significant effect on return on assets [ $\beta = -0.32677$  4.14. P = 0.0000] of quoted manufacturing companies in Nigeria. The study ascertains that leverages and liquidity have a negative influence on the return on assets of quoted manufacturing companies in Nigeria. As a result, this study concludes that manufacturing businesses in Nigeria cannot optimise profit and shareholder wealth unless they pay close attention to the management of the various components of their finances. According to the report, listed manufacturing businesses in Nigeria should focus their efforts on financial planning to increase their ROA levels. The Liquidity and leverages period for manufacturing companies shows a negative effect on ROA, Therefore, this sector should focus on working on Liquidity and leverages in reducing its negative effect.

**Keywords:** Financial planning, Leverages, Liquidity, Manufacturing companies, Management performance

**Word Count:** 233

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## List of Acronyms

<b>Abbreviation</b>	<b>Meaning</b>
AIS	Accounting Information Systems
CBN	Central Bank of Nigeria
CSM	Capital Structure Management
EPS	Earnings Per Share
FAM	Fixed Asset Management
FRA	Financial Reporting and Analysis
IASB	International Accounting Standards Board
IFRS	International Financial Reporting Standards
MAN	Manufacturers Association of Nigeria
MSE	Micro and Small Enterprises
MSME	Micro, Small and Medium Enterprises
NBFI	Non-Bank Financial Institutions
NGO	Non-governmental Organization
RBV	Resource-Based View
ROA	Return on Asset
ROE	Return on Equity
SCAMA	Somalia Civil Aviation and Meteorology Authority
SME	Small and Medium Enterprises
VRIO	Value Resources-Inimitability Organization
VTF	Vocational Training for Females
WCM	Working Capital Management